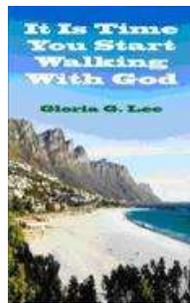
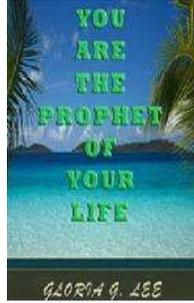
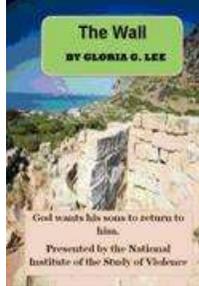
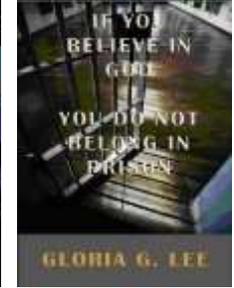
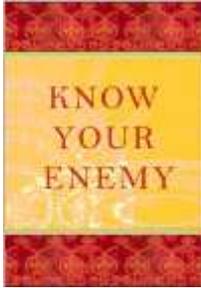


Christian BookSellers

Division of Touched By The Light Publishing



Does your Church Need Funds? We Are Here to Help! Fundraising Opportunity

Ann Arbor, MI 48104-3291
(734) 786-3233

Our Belief: Ask God For The Impossible

Dear Church or Non Profit Leader: Good News

We at Touched By The Light Publishing believe our fundraiser can help your church or organization raise money for utilities, repairs and unexpected expenses. You will raise more money selling our books than you will with any other fundraiser product. Our fund raisers are the most profitable in the business. Our fundraiser is especially good for small churches and does not make too many demands on your members. All your members have to do is show our catalogue to friends, family, neighbors and coworkers, colleagues, sorority or fraternities and ask them to purchase our books. They can also email the information or they can use Facebook to get the information out about the fundraiser. Your church or organization will receive 30% of the cost of all books sold. The books are shipped and handled free. So your members will not have to carry our books around with them. On the next page we demonstrate the money that can be earned with our fundraiser. The success of your campaign depends on the commitment of your members and the number of selling months. We offer these fundraisers to fulfill our mission to promote the emotional and spiritual well-being of people. We want to help build and strengthen families all around the world. People need this information and people need to start reading more and more each day. Reading can impact their lives for the better. Our books are moderately priced because we want people to start reading. The books can be purchased individually but we are using the cost of a set as an example of the money your church or organization can earn.

This year we are offering eight (8) publications that your members can introduce to friends, family and coworkers outside the church. Much like people sell chocolates as a fundraiser. The books are the Women of Courage Series, You Are The Prophet of Your Life, What You Must Do

To Win and The Prayer Jar. Any of these books will be a joy for your congregation and others to read. Your members may also want to purchase a set for their family.

Women of Courage Part One	\$29.95*
Women of Courage Part Two	29.95*
How to Become a Woman of Courage Workbook	12.95
You Are The Prophet of Your Life	15.95
What You Must Do To Win	12.95
Life Saving Advice	12.95
The Prayer Jar	12.95
The Woman I Want To Be	8.95
Total cost per set of books	\$ 149.55

Books do not have to be sold in sets: example below is merely for simplification

***if both books purchased at same time workbook is free. At www.touchedbythelight.us people can read the first chapter of each book and view a video trailer.**

Goal setting for a church or non-profit organization that has 40 members.

- The best way to conduct any fund raiser is to reduce the task down per individual. Then the task is manageable. Example if the goal for your church is **\$30,000.00**. Then the congregation or organization wants to sell approximately 1,000 sets of books. If there are **40 individuals** in the church or organization, then **each individual needs to sell 30 sets of books** (\$149.55 per set X 30 = \$3,738.75). Now the task is smaller when expressed as individual responsibility. Forty (40) people selling 30 sets of books a piece equals (\$149.55 per set X 30 sets = \$3.738.75 X 40 people = \$149,950). The commission on \$149,950 is \$149,950 X .30 = **\$44,985.00. Quite naturally the more members in a church the number of sets needed to be sold per person is reduced.**

This should meet the church or organization's goal. If one looks at the interest the church is paying on its current mortgage or taxes the influx of \$44,985.00 should help greatly. If your congregation decides to deliver the books to the buyers rather than our shipping the books, we will pay an additional 5% per set of books sold. A win, win situation for us both.

- This example demonstrates the amount of money that can be earned by a modest size church or nonprofit organization. All you need is to have your members committed to this project. We believe the members can come up with lots of ideas to sell books for the fundraiser. One idea is to partner with another church or organization. Bible study can be centered on each book. Contact local businesses to support the fundraiser; or start a prison ministry and have people purchase our books for prisoners. If you go to <http://www.touchedbythelight.us/thewallproject.html> you can read letters from prisoners who have read our books. One of the best ways we found is when church members sell books to friend's family, sorority members, associates and coworkers.

I thank you for the opportunity to discuss our fundraiser. I can be reached at 734 786 3233. I will be happy to assist you in getting started today.

Sincerely Yours,

Jonathan Lee Ames Hop

General Manager